

Priority 1: Communication and Collaboration

Create an environment that promotes positive exchange and accessibility to information for all LNS Residents

Action	Responsible	Needs to Achieve	Desired Outcome	Start Date	Due Date
Complete a mapping of existing committees/tables	Territorial Development Agent LNS Progress Members	Method for collecting information Method for presentation	An overview of existing structures and links between organizations and groups are created	January 2024	March 2024
Create & follow a common calendar to consult & plan activities	Territorial Development Agent LNS Progress Members	Planning Coordination Communication	Organizations are increasingly aware of upcoming activities, meetings, consultations, etc.	January 2024	Ongoing
Create a reference sheet of mandates of organizations and employees	Territorial Development Agent LNS Progress Members	Information	Organizations have a better understanding of their role, responsibilities, and respective mandates	May 2024	September 2024
Simplify and diversify publications to reach those who have difficulties with written communications	LNS Progress Members	Courtesy translations Plain-language approach Visually appealing presentation	The information is shared in a simple way so that the general population can understand it	June 2024	Ongoing
Establish a 'Strategic Watch' aimed at looking for & sharing initiatives, opportunities, etc.	Territorial Development Agent LNS Progress Members	Brainstorming Communication Strategy	The possibilities of future advancements identified and shared	April 2024	Ongoing

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Provide relevant information to the public on projects, services, and programs	LNS Progress Members	Circulation of information Means of communications	The population's awareness of what is available and future opportunities are increased (social media & radio networks)	February 2024	Ongoing
Create a link between the Lower North Shores sports and leisure committees	Territorial Development Agent LNS Progress Members	Working with small committees and local committees	A connection is established between local committees, which feel informed and supported in their activities	February 2024	Ongoing
Raise awareness among elected officials by organizing presentations on selected priorities	Territorial Development Agent LNS Progress Members	Circulation of information Scheduled meetings	Elected officials are increasingly aware of the priorities established by LNS Progress	April 2024	Ongoing
Facilitate the link between elected officials and organizations	Territorial Development Agent CISSS CSSL	Means of communication Collaboration	A basis is provided for increased participation and collaboration between key actors of the region	June 2024	Ongoing
Providing document translation support to organizations and businesses	LNS Progress Members	Translation Bank Financing	Documents are accessible in language of choice for organizations and business in the region	July 2024	Ongoing

Priority 2: Education and Literacy

Support and promote education and services that meet the population's personal, professional, and entrepreneurial training needs.

Action	Responsible	Needs to Achieve	Desired Outcome	Start Date	Due Date
Expand literacy and numeracy learning opportunities (technological & digital)	LNS Progress Members Working committee CSSL	Financing Collaboration Information / Promotion	Increased accessibility and diversity of learning opportunities that enhance literacy skills development for the general population	April 2024	October 2024
Research ways to diversify the current opportunities for youth planning to further their education	CSSL	Information	Students can explore more professional fields of interest to them	September 2024	Winter 2025
Create a library of online trainings and accredited courses/programs to increase accessibility	Territorial Development Agent Working Committee CSSL	Database Information Financing	An easily accessible and inclusive platform of opportunities is created	June 2024	December 2024
Continue to work with organizations to address training needs and gaps based on available jobs	Working Committee CSSL	Collaboration Financing	Workforce potential is maximized in relation to jobs available	March 2024	Ongoing
Develop local training and introductory courses in certain fields	LNS Progress Members CSSL	Collaboration Financing	Local training opportunities relevant to the region's career offerings are enhanced	June 2024	Winter 2025

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Action	Responsible	Needs to Achieve	Desired Outcome	Start Date	Due Date
Encourage organizations to engage in their employee's continuous development	LNS Progress Members CSSL	Motivation Information / Promotion	Employees are encouraged to engage in continuous learning with support of employers	April 2024	Ongoing
Offer training opportunities that meet community and individual needs	Territorial Development Agent Working Committee CSSL	Training opportunities Financing	Opportunities are provided to residents to maximize the workforce capabilities	May 2024	Ongoing
Promote benefits of lifelong learning and pursuing educational opportunities	LNS Progress Members CSSL	Information flow Promotional Tools	The general population more actively pursues opportunities to enhance their skill sets	March 2025	Ongoing

Priority 3: Infrastructure and Housing

Explore possible solutions to the current lack of housing, rental space, and services in the region.

Action	Responsible	Needs to Achieve	Desired Outcome	Start Date	Due Date
Explore possible means to promote rental or selling of empty homes	Coasters Association	Circulation of information Means of communication	Population is provided with sufficient information and context to explore possibilities of selling or renting vacant homes	August 2024	December 2024
Research how other rural communities are handling similar land/housing situations	Working Committee	Access to information	Benchmarks and best practices are obtained from regions with similar profiles	July 2024	November 2024
Connect with each municipality to understand their existing plans and needs for land planning	Territorial Development Agent Working Committee Municipalities	Collaboration Organized meetings	Land development plans can meet the needs of local demand	September 2024	December 2024
Identify housing needs by municipality and offer support to existing efforts	LNS Progress Members Working Committee Coasters Association	Collaboration Consultation	A needs assessment for housing is completed throughout the region	November 2024	Winter / Spring 2025
Increase community understanding of housing issues & opportunities	LNS Progress Members	Promotion Circulation of information	Information is shared to the population and support is offered to improve access to housing in the region	January 2025	Ongoing

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Explore possible solutions to the current lack of housing, rental space, and services in the region.

Action	Responsible	Needs to Achieve	Desired Outcome	Start Date	Due Date
Identify what land is available for development in each municipality	Territorial Development Agent Municipalities	Municipal involvement MRC participation	A better understanding of future options in terms of land development is obtained	October 2024	Winter/Spring 2025
Promote existing databases as a resource for renting or purchasing properties	Territorial Development Agent Working Committee	Financing Database Information	Various databases and resources are used and shared to identify available properties in each municipality	August 2024	Ongoing
Explore issues related to seasonal/part-time workers & housing	Territorial Development Agent Working Committee	Information Collaboration	A better understanding of how to meet the housing needs of seasonal workers is obtained	May 2024	August 2024
Support existing housing initiatives across the territory	LNS Progress Members	Information Collaboration	Organizations are supported and their actions are promoted throughout the region	April 2024	Ongoing

Priority 4: Working Conditions

Promote healthy working environments and equitable access to professional opportunities and benefits throughout the region.

Action	Responsible	Needs to Achieve	Desired Outcome	Start Date	Due Date
Support local businesses in their recruitment needs	Steering Committee CSSL MRC development agent	Collaboration Communication Financing	Options for access to skilled human resources that meets labor market needs are identified	April 2024	Ongoing
Conduct a livable wage study for the LNS to better understand income requirements	Territorial Development Agent Working Committee	Financing Outside firm	Relevant income requirements are determined in relation to cost of living on the LNS	August 2024	December 2024
Advocate for sustainable income that is adjusted to inflation/cost of living	LNS Progress Members	Research Information	Employers are aware of and encouraged to offer salaries reflective of the region's cost of living and inflation	June 2024	Ongoing
Evaluate employment packages in other remote regions	Working Committee	Financing Outside firm Access to information	Insight is gained on what is being offered in similar areas to recruit	July 2024	November 2024
Promote the work/study options being offered within LNS organizations and businesses	Committee Coasters Association CSSL	Access to information Collaboration	Available options for internships, co-op programs, etc. are understood and promoted	August 2024	Ongoing

Priority 5: Employment Status

Address the labour market shortages and challenges by focusing on recruitment and retention strategies.

Action	Responsible	Needs to Achieve	Desired Outcome	Start Date	Due Date
Develop and implement a workforce recruitment and retention strategy for the region	LNS Progress Members Place aux Jeunes Agent Working committee. CSSL	Collaboration Funding Evaluations	A workforce recruitment and retention strategy for the Lower North Shore is established and shared	May 2024	Winter 2025
Encourage local & regional hiring that represents the diversity of our population	LNS Progress Members CSSL	Communication Participation	Hiring of local workforce (who are either qualified or willing to train) is encouraged	March 2024	Ongoing
Support the offerings of the Place aux Jeunes en Region program	LNS Progress Members	Promotion Circulation of Information	Place aux Jeunes actions are supported and promoted by all partners	January 2025	Ongoing
Create a portal with employment & recreational offers for the LNS region	Territorial Development Agent Committee Coasters Association	Participation Funding	All job offers on the territory are accessible through a common platform	March 2024	Ongoing

Develop promotional tools to promote relocation to the region	Territorial Development Agent Committee	Funding Circulation of Information	Awareness and interest in the Lower North Shore and its employment opportunities are increased	June 2024	Ongoing
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Priority 6: Healthcare & Social Services

Raise awareness and provide support to existing efforts for accessible health services and programs.

Action	Responsible	Needs to Achieve	Desired Outcome	Start Date	Due Date